

LANS Career Development Workshop

Hartford Marriott Downtown | 200 Columbus Boulevard | Hartford, CT 06103

Wednesday, July 25, 2018 | Marriott Capital Room 1-3

5:00 PM – 6:00 PM

Registration Capital Room Foyer

6:00 PM – 9:00 PM

Welcome Dinner & TLA Talks (Plenary Session)

TLA Talk Speakers:

1. **Mónica Feliú-Mójer, Ph.D.**

Director of Communications & Science Outreach, Ciencia Puerto Rico
Associate Director of Diversity & Communication Training, iBiology

2. **Marcus Jones, Ph.D.**

Senior Manager, R&D Planning, Strategy & Operations (R&D PSO)
R&D Technologies, Platforms & Operations (R&D TPO); Regeneron Pharmaceuticals Inc.

3. **Edgardo Sanabria-Valentin, Ph.D.**

Associate Program Director - Program for Research Initiatives in Science and Math ([PRISM](#)),
Pre-Health Careers Advisor Lead & Adjunct Assistant Professor of Biology, John Jay
College of Criminal Justice

4. **Brittney Davis Lynn, Ph.D., MPH**

Cancer Prevention Fellow, Breast Cancer Prevention, Health Disparities, National Cancer
Institute

Thursday, July 26, 2018 | Marriott Capital Room 1-3

8:00 AM – 8:30 AM

Check out of hotel and breakfast

8:30 AM – 10:15 AM

How to Identify and Highlight Your Experiences for the Right Career

This workshop will provide advice on how to prepare and conduct an effective job search to ensure a focused search on roles and organizations aligned to your values, interests, and skills. Tips on how to identify and research organizations through LinkedIn, conferences, and networking will be provided. You will also learn how to create a job search checklist and the value of formally tracking your progress over time. The workshop will also cover the importance of tailoring a resume and cover letter for each job with examples as a guide.

Facilitator: Lauren Celano

10:15 AM – 10:30 AM

Break

10:30 AM – 12:00 PM

Using Workforce Data to Guide Career Development

Attendees will learn how we generate data on the biomedical workforce using a software tool called Labor•Insight™. We learn of available jobs and of skills required to secure the jobs. These data can be applied to inform both career decisions as well as curriculum design. Working in groups, attendees will work on case studies, using the data to consider individual trainees' as well as institutional goals.

Facilitator: Barbara Schreiber

12:00 PM – 1:00 PM

Lunch

1:00 PM - 2:45 PM

Personal Branding

Your brand is your image, reputation, and promise; like successful business brands, it must be built. As a professional you should understand what your personal brand looks like and how you can use it to make yourself stand out as unique and memorable. In this session, distill your strengths, values, and passions into a unifying purpose—your personal brand—and learn how to communicate it clearly and consistently to help you secure the career you want.

Facilitator: Mónica Feliú-Mójer, Ph.D.

2:45 PM - 3:00 PM

Closing Remarks/Adjourn